

# education forum

With the successful introduction of our online version and supporting presence on social media, 2015-16 was a year of positive transition for *Education Forum*. Our online presence has been embraced both by our long-time readership and by hundreds of new readers who have discovered Education-Forum.ca through articles shared via Facebook and Twitter.

To ensure an appropriate balance between our expanding online reach and our traditional print readership, we will be doubling the print run of our fall, winter and spring issues for distribution to every school site and university campus where our members work. Branded displayed stands will be made available to all of these sites so that *Education Forum* can be prominently displayed in staff rooms across the province. Individual subscriptions and special deliveries (to directors, MPPs, etc.) will continue as always.

This significant expansion of our print run over last year's will be reflected in a moderate rate increase in our rates for print advertising.

After three years as Editor of Education Forum, Randy Banderob has made what I'm sure was a difficult decision to move on to new challenges within OSSTF/FEESO. I will be assuming the role of Editor as of August, 2016. In that capacity I will strive to maintain the high standards that Randy has set over the past three years, while always pursuing ways to improve the experience of our readers, increase the reach of our publication and provide enhanced value for our advertisers.

We hope you will consider advertising with us, both in our print magazine and online. Please see our rate cards and feel free to contact us with any questions.



Michael Young  
Editor